

# MARCH IS LITERACY MONTH @ MTV!

February 27, 2023

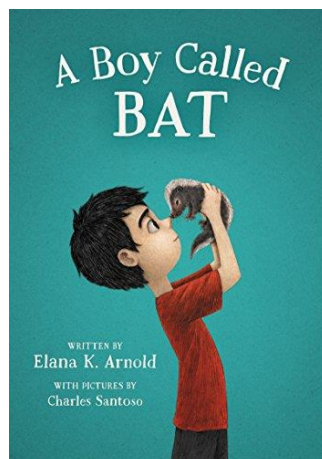
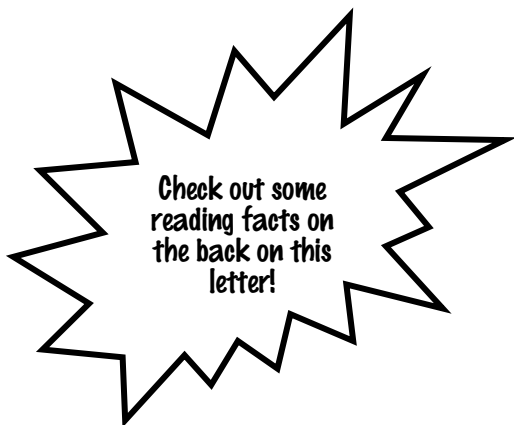
Dear Mountview Families,

March is one of our favorite months as we have a variety of literacy activities designed to celebrate reading and writing. Literacy is the key to successful learning and communication so we are thrilled to showcase it in a variety of fun, community-building ways this month. Here's a run-down of some of the highlights:

- ☺ March 01 – March 17: **One District, One Book Initiative** featuring this year's selection: [A Boy Called Bat](#) by Elana K. Arnold. More info coming this week in an email from me and home with your oldest child ... check out Ms. Geannakakes's webpage, too: <https://www.hanovertwpschools.com/Page/3810>
- ☺ March 01 – 09: **Student Council Read-a-thon** and **dress up spirit days** (Information will be shared by Student Council – see spirit days below - and will be announced daily. This is a week-long event of in-school activities focused on reading fun – mystery readers, Drop Everything and Read (D.E.A.R.), guest readers, etc.)
- ☺ March 02: **Happy Birthday Dr. Seuss!** – our Kindergarten students will parade around the school for students and staff to show off their Thing 1, Thing 2 ... Thing 53 hats!
- ☺ March 16 – 17: **MTV PTA Book Fair** in our Media Center
- ☺ March 24: **MTV Author Day** featuring author Sarah Weeks (<https://sarahweeks.com/>). You will have an opportunity to purchase, in advance of the visit, an autographed book, if you wish. Information about that will be coming soon.
- ☺ Additionally... We will share fun facts about reading, short poems, and other literacy information during morning announcements.

We hope that you will find time to share in these activities with us. Modeling a love of reading for your children is a gift that will last a lifetime. Kindly reach out to me with any questions about any of these events. We are looking forward to a fun month!

Sincerely, Carmen Comean, Principal



## MTV STUDENT COUNCIL READ-A-THON LET'S CELEBRATE READING!



Let's add some fun to our annual Read-a-thon and show our enthusiasm for reading by dressing up each day!

**Wednesday, March 1st – Wear Green**  
Wear Green for Responsibility and Green Eggs and Ham.

**Thursday, March 2nd – Hats Off to Dr. Seuss!**  
Wear a Cat in the Hat, crazy, or favorite hat.

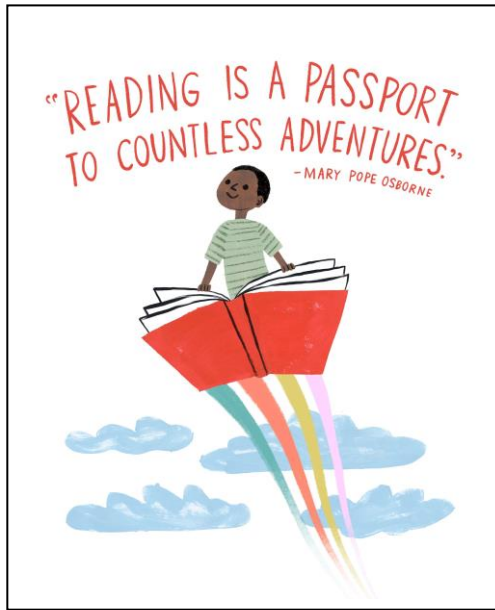
**Friday, March 3rd – Pajama Day**  
Wear your PJs and cozy up with a good book!

**Monday, March 6th – Meaningful Message Monday**  
Words have meaning. Wear clothing that shares a positive message in words.

**Tuesday, March 7th – Technicolor Tuesday**  
Reading brightens and adds color to our lives. Wear as many colors as possible (tie dye, neon, etc.)

**Wednesday, March 8th – Wild About Reading Wednesday**  
Show you're crazy about reading by dressing wild. Wear a crazy hat, sport a funky hair-style, wear mismatched clothing, wear animal prints.

**Thursday, March 9th – Book Character Day**  
Dress up as your favorite book character to celebrate the last day of the Read-a-thon!



## Why Reading at a Young Age Matters

The evidence is overwhelming. Introducing a child to reading gives them one of the most important personal habits they'll need to have a successful career and a happy, productive life.

15 minutes / day of independent reading can = **1 million+** words in a year.<sup>2</sup>

First, it is difficult to overstate the importance of getting children off to an early successful start in reading.<sup>1</sup>  
—What Reading Does for the Mind

Reading to a child in an interactive style raises his or her IQ by over **6 points.**<sup>3</sup>

Children without basic literacy skills when they enter school are **3–4 times** more likely to drop out later.<sup>4</sup>

Daily reading to children puts them almost **1 year** ahead of those who are not being read to.<sup>5</sup>

For the majority of young people, enthusiastic and habitual reading is the **single most predictive personal habit** for the ability to achieve desirable life outcomes.<sup>6</sup>  
—After School Literacy Brief

The U.S. Dept. of Education maintains that avid reading promotes:

- ✓ Speech
- ✓ Confidence
- ✓ Memorization

**#1** better skills acquisition    **#2** superior grades    **#3** a desirable life as measured by income, profession, employment.<sup>7</sup>

Good readers often have more financially rewarding jobs. They are **2.5x** more likely to earn \$850 or more a week.<sup>8</sup>

Children who read 3,000 words per day will be in the top 2% of standardized tests.    Children who read 20 words per day will be in the bottom 2% of standardized tests.<sup>9</sup>

Browse our books and resources at [harpercollinschildrens.com](http://harpercollinschildrens.com)

**HarperCollins Children's Books**

## TEN AMAZING BENEFITS OF READING BOOKS

- Strengthens your writing skills
- Improves your memory and focus
- Enhances your imagination
- Increases your vocabulary
- Expands your knowledge
- Stimulates your brain
- Boosts your mood
- Deepens empathy
- Helps you relax
- Lowers stress



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